

PROFESSIONAL EXPERIENCE

2004 to present

Independent designer and freelance consultant for clients including *The New York Times*, The Maritime Aquarium at Norwalk, Alexander Isley, Inc. (AOL, PepsiCo, Penguin Publishing), The American Institute of Graphic Arts, Peppers & Rogers Group/TeleTech, Rauch Foundation/Long Island Index, *Weekly Reader* and Westport Farmers' Market. Capabilities include museum exhibit design, book/publication design, illustration, identity, branding, packaging, promotions, advertising, web sites, data visualization and information graphics.

2000 to 2004

Founding partner of Jelly Associates LLC—an award-winning NYC design studio with diverse capabilities including book and magazine design, web sites, music packaging, illustration, identity and brand systems, cd-rom interface design and corporate communications.

Responsible for all aspects of business including: clients, creative, promotion and studio management. Partial client list: Aldrich Contemporary Art Museum, Allworth Press, Chronicle Books, Harry N. Abrams, HBO, Pritzker Architectural Prize, *The New York Times*, Type Directors Club, Swissair, Trela Books, World Studio Foundation.

1997 to 2000

Independent designer in print (publication design, annual reports, collateral, identity) **and new media** (web, cd-roms). Design consultant with studios including Funny Garbage (NY), Alexander Isley Inc. (CT), and Keiler & Company (CT).

1996

Senior designer for Ethan Allen Interiors, a leading home furnishings corporation. Created annual reports, advertising, in-store displays, signage and identity.

1995 to 1996

Senior designer for Wiggin Design, Darien, CT. Developed publications, identity, packaging and web sites for clients including MasterCard and Deloitte & Touche.

1994 to 1995

Graphic designer with WYD Design, Westport, CT. Created annual reports and special publications for clients including Time Warner and New York Hospital.

1992 to 1994

Designer and project manager with Alliance Entertainment, a music distribution and marketing company. Created catalogues, unique promotions, music packaging and annual reports.

1991 to 1992

Designer with Kirchoff-Wohlberg, Madison, CT. Designed and art directed a lively series of educational text books and activity books.

TEACHING AND LECTURES

SUNY Purchase College, School of Art & Design. Part-time Faculty teaching Word & Image III, 2009, and Advanced Typography, 2002.

New York University. Previous part-time Faculty teaching Typography, Advanced Typography and QuarkXPress, 2003.

Featured lecturer EDIT:UNDER conference of graphic designers and illustrators for GRAFILL. Oslo, Norway, 2003.

School of Visual Arts. Previous Guest Lecturer at MFA Design Program presenting "Sensitivity Training" workshop.

EDUCATION

Master of Fine Arts Design, School of Visual Arts, NYC.
Summa Cum Laude, Graduate Valedictorian, 2000.

B.A., Graphic Design/Fine Arts Foundation, Paier College of Art, Hamden, CT. Magna Cum Laude, 1991.

Printmaking and silkscreening, SVA, NYC, 1999, 2000.

Typeface Design with Ed Benguiat, SVA, NYC, 1998.

Typography with Wolfgang Weingart, Maine College of Art, Summer Institute in Graphic Design, 1998.

GROUP EXHIBITIONS

LOOM 3, Old Label Mill Exhibition Space, Pittsboro, NC. 2004

SMALL WORKS, Gallery Thirteen, Danbury, CT. 2002

YOUNG GUNS III, Art Directors' Club, NYC. 2001

Lexicon Gallery, MFA Design Thesis Exhibition, SVA MFA Design Gallery, NYC. 2000

Body Dialogues, SVA Eastside Gallery, NYC. 2000

Artists' Books, Gallery Thirteen, Danbury, CT. 1999

Food For Thought at The Missing Link Gallery, SVA Westside Gallery, NYC. 1999

PUBLISHED

Found Alphabet in Speck (Princeton Architectural Press, 2001).

Student of Design, Slave to Technology, CADC Querencia Magazine, vol.3 no.1, Summer 2001.

Outside the Lines * One, self-published, silkscreened artist's book. First edition, August, 1999. Second edition, January, 2000.

Dorm Lady, AIGA Journal of Graphic Design, vol.17 no.2, Summer 1999.

OF NOTE

Work featured in: *Communication Arts, STEP Inside Design, HOW, PRINT, CMYK, PAPER Magazine, Newsweek, TimeOutNY, EYE, idanda.net, Graphics International* (uk), *PAGE* (germany).

Awards + Honors include: NEMA Publication Design: Best of Show, NY Art Directors' Club Young Guns, AIGA 50 Books/50 Covers, PRINT Regional Design Annual, STEP Inside Design Magazine's 250 Top Picks, CT Art Directors' Club (CADC) Awards.

CONTACT

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